



Anne Hagner President Ladies' Circle Germany 2018/2019 Half Year Report

Dear Ladies,

I couldn't believe that it was already December when I started this report. Already half a year since I started my presidential year and to incorporate my motto "Being a Lady is being a friend". The first six months have been very exciting, colourful and inspiring with numerous highlights which you can read below:

Structure and growth

With approx.. 1,000 Ladies we are facing the challenge to implement structural changes to smoothen and ease the way ladies can follow our rules and guidelines. We are very proud to be a growing organisation and that we were able to welcome three new circles already until November 2018 and to charter another three circles until the end of March. Mentioning our expansion, it is extremely exciting for me to see that we also have XY new associated and potential circles. So Ladies' Circle Germany is blossoming and growing.



This aspect is directly linked to the next topic, because growth and expansion need to be supported by structure. Therefore we had to increase the number of areas from 7 to 10 and are now preparing this structural change in order to be able to implement this to our next AGM from the 3rd – 5th May 2019 in Munich.

Our Corporate Design Guideline and our understanding of Corporate Identity is another example of those structural topics and is currently in preparation as well.

Side-by-Side and Service

Working closely with our fellow organisations and friends from Round Table, Old Table (Club 41) and Tangent has been a pleasure. The prime example for this joint spirit is without a doubt



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our "Christmas Gift Convoy". In December 2018 we were able to send approx. 157,000 gifts in more than 45 vehicles to Romania, Bulgaria, Moldovia and to Lemberg. And thanks to our international friends from RT/LC/Agora/Club 41 and Tangent in various cities in those countries, we were able to spread joy and smiles to many, many children. Due to the critical political situation in Ukraine we had to reorganize that tour, but were still able to redirect the gifts.

Our National Service Project Flugkraft is running smoothly and all our circles are eager to support this project. We are very convinced, that we will successfully finish up our NSP in May and already excited to receive the final report and results.

What goes without saying is the great effort of each circler for the circle-specific regional projects and we are trying to track the donated amounts until the beginning of may on top of the donations for our NSP, convoy, ISP, etc.



PR and Social Media

Our PR and social media strategy has now been pushed by Instagram. Therefore, we are now able to extend our communication channels additionally to facebook. By planning our social media topics we are able to promote topics likes traditions, motto-challenges, aims/objectives in a fresh, digital, modern way to stay attractive and to keep our foundatios as well as core intentions in our circles head present.



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Godmother and AGM

Last but not least, Ladies' Circle Germany is a very proud godmother country and we are very happy to support the ladies of Ladies' Circle Switzerland with their application to become full member of Ladies' Circle International 😊

Well, as you can see, I did enjoy the past few months even though we have been quite busy and there is still enough to do, but nevertheless, there is always time for travel, new and "old" friendships and great moments. Therefore, you are all invited to our AGM in Munich from 3rd – 5th May 2019 (<http://agm.ladiescircle.de/startseite.html>).

All the best from Ladies' Circle Germany,

YiF und sonnige Grüße aus Heidelberg,

Anne

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